

What the “Reinvigorated” site is being designed to do (some may not happen right away – and might require more dollars)

Voters will type in their First Name, Last Name, and County. Links will appear for each of the races they will be voting on. The links will give candidate responses and/or information concerning that race. For example someone might live in Legislative District 14, but that office isn’t going to be up for election in 2012, so that information would be given to them at that link. (Replaces having to figure out which of the many races in your county are the ones you vote on.)

Candidates will be given a code number unique to them. They will then simply input their answers directly to the website and their responses will go “live” usually within 48 hours.

(Replaces copying and pasting each response from candidate emails)

Judge Opinion givers will be given anonymous access to provide information on Judges with whom they have professional contact. These lawyers, law enforcement personnel, and others will be asked to state their perspectives without identifying themselves. (Replaces personal interviews with scribbled notes)

Provide a place for comments/blog (whole new idea)

FAQ’s – not really replacing anything

Donation availability (Improves on the current PayPal “button”)

Searching like in Google – Voters looking up a specific candidate by name should be able to be directed to the VIP website from Google (or other search engine) as well as within the site.

Slideshows will be available for voters, candidates, and judge opinion givers so each can see how to use the site.

Amendments and Initiatives page will be available as before providing “commentary” on all the ballot issues, but links from each person’s name/county entry will give them access to the issues unique to their ballots.

The design will allow for viewing on mobile devices

Candidate callers will be able to access the contact information of candidates they are to contact from the website (Replaces Kathy having to email those pages.)

Candidate callers will be able to know if their candidate has responded yet, even if the answers have not gone live, yet.

Someone in a county we’ve not covered before, could type in the names and contact information of the candidates and the website would provide the callers contact pages.

BEST OF ALL – IT will LOOK snazzy!